



TESLA OWNERS CLUB
WESTERN COLORADO

ENERGY PRODUCTS OVERVIEW



SOLAR PANELS

Thank you, Tesla Owners Club of Western Colorado, for establishing this strong community that brings people together through a shared passion for Tesla and for sustainability. We are excited to share with you more information on solar and Powerwall.

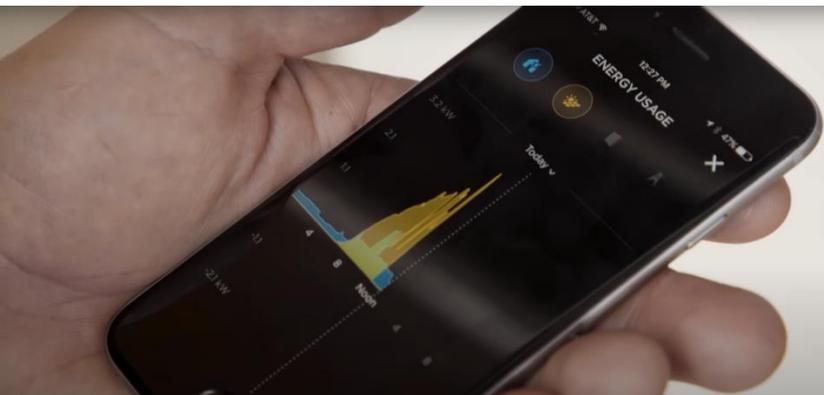
Our goal is to enable homeowners to be able to generate clean energy through solar panels or Solar Roof. We want homes to have solar in place by summer to capture the increased solar production and savings typically experienced during these sunny months.

If you are interested in learning more, please email Habib Hammad, hhammad@tesla.com or explore [our solar configurator](#). Together we can accelerate the transition to sustainable energy.

Colorado Tax Incentive

Colorado residents may receive production-based incentives for their solar system. Eligible residents include those who are utility customers of Black Hills Energy, Colorado Springs, and Fort Collins City. Customer eligibility for income tax credits depends on their personal tax situation. Tesla recommends customers speak with a tax professional for further guidance.

Our solar customers love it. [Hear from Jordy and his family](#) who live in Kailua Kona, Hawaii and are fully self-powered with Tesla solar panels and Powerwall. They support their sustainable lifestyle by living fully off energy from the sun while staying protected from storm outages.



POWERWALL

Powerwall is a smart home battery that enables you to store solar energy and use it on demand – including at night or during a power outage.

More and more customers are adding Powerwall to their solar order to ensure they secure their home and protect it from the next power outage. Powerwall also allows you to maximize savings by learning patterns in your home energy usage and solar generation. By selecting and customizing the Time-Based Control mode, Powerwall automatically and intelligently dispatches stored energy at the right time to help you avoid purchasing high-cost electricity.

[Explore our solar configurator.](#) We've made it easier for people to add on Powerwall to their purchase. Simply click to add a Powerwall. You'll discover that there is a discount when installing solar and Powerwall together. Tesla gains install efficiencies by installing multiple Powerwalls at once that we pass along to our customers. We want everyone to generate, store and use clean energy. Prices are subject to change.

One App – You'll find a new feature just released [in app](#) that allows you to intelligently charge your car during an outage. Powerwall now coordinates with Tesla vehicles during a power outage to charge your car without exceeding the energy and power capabilities of your Powerwall. The Powerwall reacts to the power needs of your home and will slow or stop your vehicle's charging, keeping your home powered.

[Hear from Richard and Amy](#) who consider their Powerwall like an insurance policy for their home power.



SOLAR ROOF

We are rapidly scaling installations of Solar Roof across America. Solar Roof replaces your existing roof and brings it to life with beautiful tiles that can power your home by producing energy for decades. With a 25-year warranty and created for maximum durability, Solar Roof has numerous benefits.

Beautiful Aesthetic

Produce your own clean energy with no aesthetic compromise to your home. With solar and non-solar tiles, we can customize the amount of solar your roof generates.

More Solar

Since Solar Roof has a smaller footprint than traditional solar panels, we can add more solar to your roof, working around any vents, skylights or other obstructions.

Competitive Pricing

[Explore the Solar Roof configurator](#) to determine the right system size for your home and see how the price compares to a new roof and traditional solar panel system.

Maximum Durability

Made with tempered glass, Solar Roof tiles are three times stronger than standard roofing tiles.

All-Weather Protection

Combine Solar Roof with Powerwall for continuous power when the grid goes down.

25-Year Warranty

Enjoy a 25-year roof warranty covering design, material, weather and workmanship.



FIND OUT MORE &
SHARE YOUR
FEEDBACK

Our goal is for homeowners to go solar and bring their roof to life. With solar energy powering their home and a recharging Powerwall, homeowners now have the option to drive on sunshine and power their homes off clean energy.

Learn More

If you are interested in learning more about the right solar option for your home, please contact Habib Hammad, hhammad@tesla.com.

Share your insights

We also want to create greater awareness and education around our energy products. We would appreciate [your feedback](#) on our solar products so we can learn from you and enhance the customer experience for others.